

# MCAC 2025 CONFERENCE SPONSORSHIP PACKAGE

## **Hilton Barbados Resort**

Bridgetown, Barbados  
November 26-29, 2025





# THE 2025 MCAC CONFERENCE

is happening in Barbados from **November 26-29, 2025**, at the **Hilton Barbados Resort**! This top tier-event is your opportunity to connect with industry leaders, explore innovative topics and shape the future of Canada's mechanical contracting industry.

From inspiring keynotes to exciting networking opportunities, this is where the industry's finest meet - and where your brand can make an impact.



Your brand will be showcased to a highly targeted audience of **275+ attendees**, including mechanical contractors, company executives, suppliers, and other key industry stakeholders, from across Canada and beyond.

This strong presence, both at the event and through related promotions, will boost brand recognition and reinforce your company's reputation and credibility within the broader mechanical contracting community.



# WHY BE A CONFERENCE PARTNER?

## VISIBILITY

As a valued sponsor, your brand will receive prominent exposure not only during the conference but also through pre-event promotions and post-event materials.

## NETWORKING

Networking events and opportunities to connect with key decision-makers, industry experts, and potential clients, fostering valuable relationships and partnerships.

## GROWTH

Utilize the conference as a platform to explore new markets, expand your client base, and identify opportunities for growth within the mechanical contracting industry.

## YOUR BENEFITS

### PRE & POST EVENT RECOGNITION

- Logo/company listed on the MCAC conference website and conference app
- Inclusion of sponsor logos in pre-conference promotional materials such as flyers, posters, and digital advertisements. Social media shout-outs highlighting sponsors' contributions and support leading up to the event.
- Sponsor logos and acknowledgments in pre & post-conference publications; MCAC National Bulletin (post-only!) & the Exchanger weekly newsletter.

### ON-SITE RECOGNITION

- Event signage with your company's logo will guide attendees and highlight your sponsorship.
- Company listed in the attendee conference program guide.
- Announcement as a conference partner at opening and closing events.
- Opportunity to provide branded materials or promotional items for attendee's gift bag at registration.

### Interested in sponsorship?

Connect with Kay, Marketing & Business Development Coordinator:  
[kay@mcac.ca](mailto:kay@mcac.ca) | (613) 232-1056

## 2025 PARTNERSHIP AGREEMENT

- **Terms and Conditions:** MCAC shall provide the Sponsor with the benefits described in the Sponsorship Opportunity Package. MCAC may adjust such benefits, substitute benefits, or provide other benefits with the approval of the Conference Partnership.
- **License and Usage:** Partnerships hereby grants MCAC a limited, non-exclusive license to use the companies trade names, trademarks, service mark and other proprietary information owned by the partner. MCAC agrees that the proprietary information will be used only in connection with the 2024 Event to provide the benefits set forth in the agreement and such other benefits as the partner and MCAC may agree. MCAC's use of the proprietary information is subject to the approval of the Sponsor's designated representative.
- **Sponsor Understanding:** No portion of the partnership cash payment is subject to being refunded for any reason except as provided herein.
- **Exclusive Event Hosting Rights:** Official Sponsors of the MCAC Annual Conference shall have the right to host, organize, or conduct any events, functions, or activities related to or in connection with the MCAC Annual Conference during the conference period. Non-Sponsors are expressly prohibited from hosting or organizing any such events, whether on-site or off-site, that are affiliated with or arise from the MCAC Annual Conference.
- **Termination:** MCAC may terminate this contract on 15 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, MCAC may substitute an event with equivalent benefits with the approval of the partner or shall refund any cash fee received from the company by MCAC. The Company shall not terminate this agreement without the approval of MCAC.
- **Amendments:** This agreement may be amended only by a written instrument executed by both parties.

### **METHOD OF PAYMENT:**

We accept cheque, direct transfer, or credit card (VISA/MasterCard) as methods of payment. Full payment is due within 45 days of invoice date.

*Note: A 3% service fee will be applied to your invoice, if paying by credit card.*



## MAJOR PARTNERSHIP OPPORTUNITY

PARTNERSHIPS RANGE: \$10,000-\$20,000

### COMPANION EVENT - NON-MARINERS RACE

**SOLD OUT**

**November 27, 8:00AM-12:00PM**

Ahoy maties! Here's a challenge - an exciting companion attendee activity and test of creativity. Teams will be supplied basic materials: lumber, tools, paint, and some brief instruction from the Master Boat Builder, and each team must build a boat!

When it comes time for the Non-Mariners race, the boats must be able to float and carry two team members! Teams amass points for creativity, design, seaworthiness, and innovation. Teams will then compete in the final all or nothing event – "How much'll this sucker hold 'fore she sinks!?"

#### **Additional benefits:**

- (1) One complimentary registration for the Conference Golf Tournament
- Introduction opportunity at your specific event

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### COMPANION EVENT - WALKERS RESERVE

**\$15,000**

**November 28, 8:00AM-12:00PM**

Companions and spouses will discover the beauty of Barbados at Walkers Reserve, an ecological sanctuary on the island's east coast. This regenerative hub features lush forests, wetlands, and agro-forestry plots with crops like pineapples and tamarinds, blending nature with innovation and community impact.

Groups will choose between hiking scenic trails through the Scotland District, engaging with expert beekeepers at the Bee Observatory, or planting trees to support restoration efforts. These activities foster unity, purpose, and a meaningful connection to the environment!

This event is open to companion attendees. All activity levels and abilities will be accommodated.

#### **Additional benefits:**

- (1) One complimentary registration for the Conference Golf Tournament
- Introduction opportunity at your specific event

**Co-Sponsorship Opportunity available! Please reach out to Kay at [kay@mcac.ca](mailto:kay@mcac.ca) for details!**

## EDUCATION SPEAKERS OPPORTUNITY

PARTNERSHIPS RANGE: \$7,500/SESSION

MCAC education sessions during the conference are essential for fostering professional growth, sharing industry best practices and equipping members with the knowledge and skills needed to stay competitive and innovative in the mechanical contracting industry.

### AVAILABLE SESSIONS TO SPONSOR:

*Thursday, November 27, 2025*

- *Breakout Session:* Planning Your Sunset Cruise - Investment Strategies for Succession Planning
- *Panel Session:* Breaking Down Silos - Increasing Collaboration Between Contractors, Consultants & Owners
- **(SOLD OUT!)** *Panel Session:* Scaling Up Success: Prefabrication Strategies for Mechanical Contractors of All Sizes
- **(SOLD OUT!)** *Breakout Session:* Beachside Briefings - Legal Lifesavers for Mechanical Contractors



*Friday, November 28, 2025*

- *Panel Session:* Build Canada Now: Navigating the New Normal for Canada's MC's
- *Panel Session:* Tiki Talks: Associate Members Panel
- **Breakout Session: Topic Pending**
- *Panel Session:* Surf's Up: Solutions for Service Contractors

### Additional Benefits:

- Opportunity to speak at your sponsored event



## SUPPORTING PARTNERSHIP OPPORTUNITY

PARTNERSHIPS RANGE: \$3,000-\$10,000

### FIRST TIMERS' RECEPTION

**SOLD OUT**

Help us roll out the red carpet for newcomers at the First Timers' Reception—an inviting kickoff event designed to welcome those attending the conference for the first time. This friendly, informal gathering offers a chance to meet peers, make early connections, and feel part of the MCAC community from the very start.

### WELCOME ATTENDEE TOTE BAG

**SOLD OUT**

Put your brand in the hands of every attendee... literally. The official conference tote bag is both a welcome gift and a practical companion throughout the event, filled with essential materials and room for collected resources. As the tote bag sponsor, your logo will travel with attendees from session to session and back home again, offering long-lasting visibility and a memorable first impression.

### CLOSING NIGHT WINE

**\$6,000**

Raise a glass and help us toast to a successful conference! As the exclusive wine sponsor for the Closing Night celebration, your brand will be front and center as attendees unwind and enjoy one final evening of food, laughter, and connection. It's a tasteful way to elevate the experience and leave a lasting impression because nothing says celebration like a well-poured glass of wine.



### REGISTRATION DESK

**SOLD OUT**

Be the first to welcome attendees to the MCAC Annual National Conference as the sponsor of the Registration Desk. This high-traffic area is the heartbeat of the event, where delegates check in, gather materials, and start their conference journey. With your branding featured prominently, this sponsorship offers constant visibility and a warm first touchpoint that sets the tone for an exceptional attendee experience.

## SUPPORTING PARTNERSHIP OPPORTUNITY

PARTNERSHIPS RANGE: \$3,000-\$10,000

### CONFERENCE NOTEBOOK & PEN



**SOLD OUT**

Support productivity and spark inspiration as the sponsor of the official MCAC Conference Pen & Notebook. These practical and thoughtfully designed items are placed in the hands of every attendee, used throughout sessions for notetaking, brainstorming, and idea-sharing. With your branding featured on both items, your company stays top of mind every time a great idea is jotted down during the conference and long after it's over.

### CONFERENCE APP

**SOLD OUT**

Keep attendees connected, informed, and engaged by sponsoring the official MCAC Conference App. As the go-to resource for schedules, speaker details, maps, and real-time updates, the app is an essential tool throughout the event. With your brand featured prominently on the app's splash screen and key sections, this sponsorship offers high-impact visibility every time attendees open it. It's a smart, seamless way to align your company with innovation, convenience, and the overall success of the delegate experience.

### CONFERENCE PROGRAM

**\$3,000**

Be front and center in the resource attendees turn to again and again. The printed Conference Program is a go-to guide packed with all conference details. As the program sponsor, your branding is woven into one of the most frequently referenced pieces of the conference, giving your organization repeated, meaningful exposure from start to finish.

### CONFERENCE SIGNAGE

**SOLD OUT**

Lead the way. As the Conference Signage sponsor, your brand will be featured on directional, informational, and promotional signs throughout the venue, ensuring constant visibility in all the right places. Whether attendees are finding their next session or snapping a photo by the welcome banner, your company's presence will be part of their experience every step of the way.



# GOLF TOURNAMENT PARTNERSHIPS



## GOLF HATS

**SOLD OUT**

Put your brand front and center on the fairway as the exclusive Golf Hat Sponsor. Each participant in the four-person best ball tournament at the stunning Sandy Lane Country Club Course will receive a premium branded golf hat combining comfort, sun protection, and style.

### Additional benefits:

- Company logo will be branded on golf balls

*\*If you would like the ball to be branded with company colours, this would be an additional cost*

## GOLF TEES / BALLS

**SOLD OUT**

Put your brand in play from the very first swing as the exclusive sponsor of the golf tees and balls for the MCAC Golf Tournament. With your logo featured on essential gear used by every player, your brand becomes part of the game, the experience, and the lasting memories made on this iconic course.

### Additional benefits:

- Company logo will be branded on golf balls

*\*If you would like the ball to be branded with company colours, this would be an additional cost*

## REFRESHMENTS (1 OPPORTUNITY)

**\$5,000**

Help keep the energy up and spirits high on the course as the official Refreshment Sponsor. With your support, players will enjoy cold drinks and light snacks at designated refreshment stations throughout the Sandy Lane Country Club Course.

## BOXED LUNCHES

**\$5,000**

Fuel the fun as the exclusive Boxed Lunch Sponsor for the MCAC Golf Tournament. After a morning on the course, participants will appreciate a delicious, ready-to-go lunch—branded with your company's logo on each box or lunch station. It's a practical and appreciated touchpoint that keeps your brand top of mind while players recharge, relax, and recap the highlights of the day.

## ON COURSE ACTIVATIONS

*If interested, please email Emily, Events Manager at [Emily@mcac.ca](mailto:Emily@mcac.ca) for additional details.*

## HOSPITALITY AND EXTRAS PARTNERSHIP OPPORTUNITY

PARTNERSHIPS RANGE: \$5,000-\$10,000

### CONFERENCE AUDIO VISUAL

**\$10,000**

Shine a spotlight on your brand as the Conference Audio Visual Sponsor. From keynote sessions to breakout discussions, your support ensures a seamless experience with crisp sound, clear visuals, and smooth presentations. With recognition throughout the venue and on-screen branding opportunities, your company will be seen—and heard—by attendees at every key moment of the event.

#### Additional benefits:

- (1) One complimentary registration for the Conference Golf Tournament

### CONFERENCE PHOTOGRAPHER

**\$5,000**

Our sponsorship of the conference photographer aims to enhance participant experiences by capturing every moment, enriching memories, and facilitating networking through high-quality visual storytelling.

#### Additional benefit

- Sign at registration, advertising that you are the sponsor of the photographer



### AGM BREAKFAST

**\$5,000**

Fuel connections and conversation as the AGM Breakfast Sponsor. Start the day right by providing attendees with a warm, welcoming breakfast ahead of the Annual General Meeting. Your support sets the tone for productive dialogue and collaboration, with your brand featured through on-site signage and verbal recognition during the session.



## **HOSPITALITY AND EXTRAS PARTNERSHIP OPPORTUNITY**

PARTNERSHIPS RANGE: \$5,000-\$10,000

### **LUNCH SPONSOR (2 AVAILABLE)**

**\$5,000**

Make mealtime memorable as a Lunch Sponsor. Whether it's Friday or Saturday, lunch is a chance for attendees to recharge, connect, and reflect. As a sponsor, your brand will be prominently featured at the meal area and acknowledged in the program, ensuring you are part of the day's most anticipated break.

### **COFFEE BREAK SPONSOR (2 AVAILABLE)**

**\$5,000**

Perk up the crowd as a Coffee Break Sponsor. Support the fuel behind every great conversation and networking moment. With your brand featured at the coffee station on either Friday or Saturday, you'll be front and center during one of the most appreciated parts of the day.







LEAD. LEARN. LEVEL UP.

# BUILDING SMARTER TOGETHER

**JOIN US IN BARBADOS**

November 26-29, 2025 / Hilton Barbados Resort

