

Associates **Multimedia** Promotional Program



2017

Information Kit



Mechanical Contractors Association of Canada

Associates Multimedia Promotional Program 2017

REACH MCA CANADA'S MEMBERS FOR AN ENTIRE MONTH
FOR LESS THAN THE PRICE OF A CUP OF COFFEE PER MEMBER!

FOR A ONE-TIME FEE OF \$2,800 *You will receive...*

The Mechanical Contractors Association of Canada is pleased to once again offer our exclusive month-to-month Associates MultiMedia Promotional Program! It is explicitly designed to keep our members up-to-date on the most relevant industry and association information available. How great would it be if it included **YOUR COMPANY?**

This **exclusive** program offers you the opportunity to reach out to MCA Canada's entire membership and have MCA Canada do all the work. Simply provide us with your preferred content and graphics, and for an entire month we will promote your company! MCA Canada will deliver your message by three mediums - a hard copy advertisement and an information or introductory piece via direct mail, exclusive messaging through our weekly newsletter, and placement of your ad on the front page of our website on a scrolling 'photo reel', with a direct link to your company website.

- You can include one hard copy 8 1/2 x 11 advertisement (FRONT & BACK), as well as one 8 1/2 x 11 personalized letter that will be distributed by MCAC to our entire membership!
- An advertisement featured on the most highlighted portion of MCAC's website, the homepage 'photo reel', accessible to all members and the general public for an entire month!
- A link to your company website or promotion page directly from your online advertisement!
- Your company highlighted in our e-Newsletter, distributed to the entire membership!
- First right of refusal for the following year!
- Select you preferred month to coincide with product introductions of promotion (if available)!



Availability is very limited so book right now!

For More Information Or To Secure Your Month Please Contact:

Daryl Sharkey

Mechanical Contractors Association of Canada

280 Albert Street * Suite 601 * Ottawa, ON * K1P 5G8

Tel: 613.232.0492 * Fax: 613.235.2793

Email: daryl@mcac.ca * Website: www.mcac.ca



Associates Multimedia

Promotional Campaign

Mechanical Contractors Association of Canada

ADVERTISING AUTHORIZATION

Company Name: _____

Name of Contact: _____

Title: _____

Company Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: (_____) _____ - _____ Fax: (_____) _____ - _____

E-mail: _____ Website: _____

Signature: **X** _____

Preferred Month #1: _____

Preferred Month #2: _____

Preferred Month #3: _____

Payment: *This signed form will serve as your confirmation and your sponsorship month will be reserved. An invoice will be sent to you upon receipt of this signed agreement.*

Note: *All requests will be processed on a first-come-first-served basis. All sponsors from the previous year are given the "first right of refusal" for subsequent years. MCAC reserves the right to approve sponsorship to ensure it conforms to the standards required by the Association. If you have any questions with regards to sponsorship, please contact Mr. Daryl Sharkey.*

Please sign and fax or email back to:

Mechanical Contractors Association of Canada
280 Albert St., Suite 601, Ottawa, ON K1P 5G8
Tel: 613.232.0492 Fax: 613.235.2793
Email: daryl@mcac.ca





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